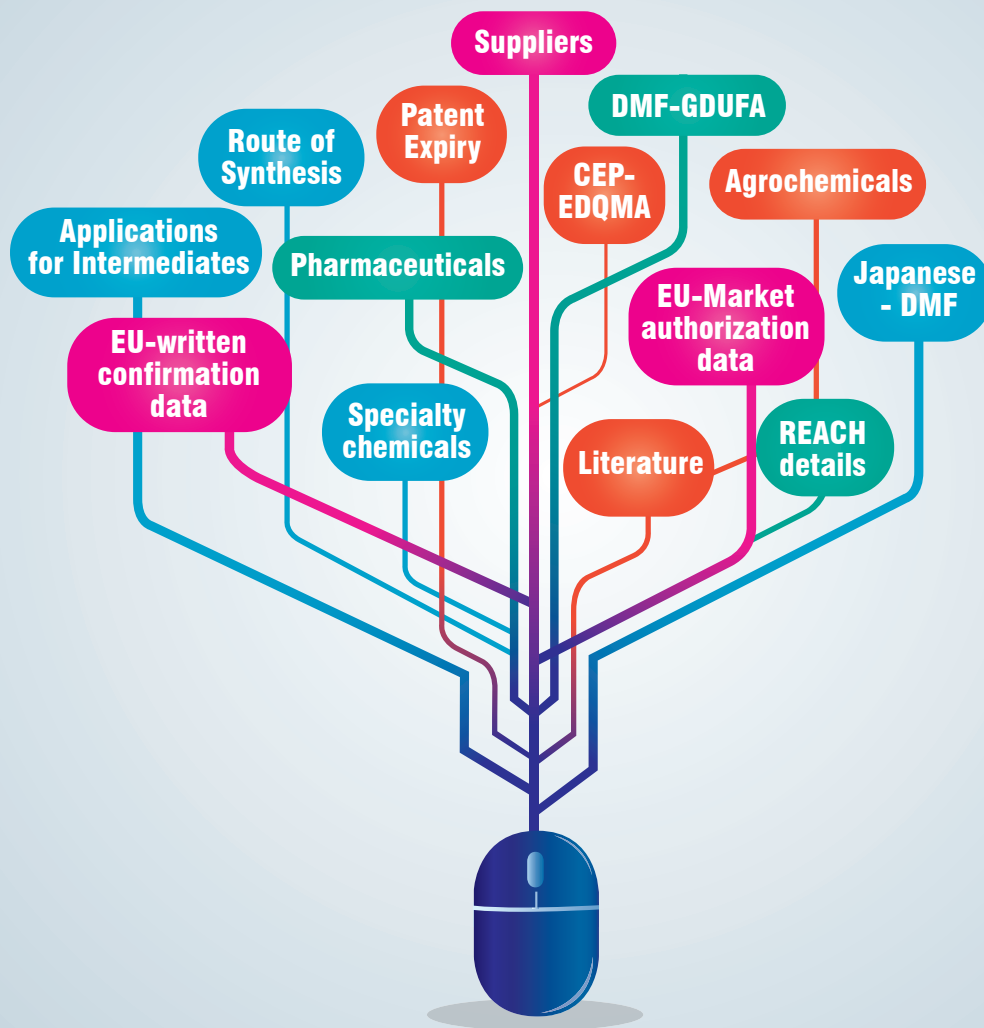


# SmartChem, assists Life Science and Chemical Industries work Efficiently

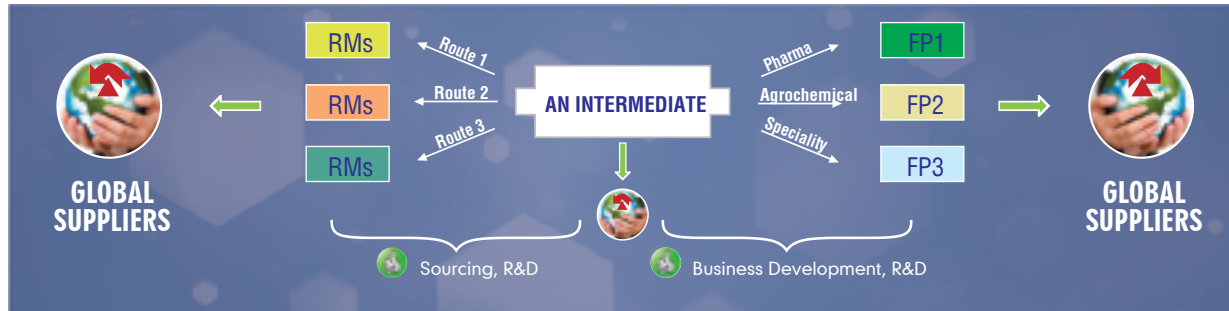


SmartChem makes life incredibly easy for Sourcing, Business Development and R&D professionals from Life Science and Chemical Industries, by **bringing key information at a click.**



SmartChem makes life incredibly easy for Sourcing, Business Development and R&D professionals from Life Science and Chemical Industries. As an online knowledge base with a user-friendly interface, SmartChem has gained global recognition by redefining the way Sourcing, Business Development and Research functions work in Life Science and Chemical industries.

Understanding industry requirements, SmartChem has simplified its search flow to pin-point useful and specific details related to chemicals. SmartChem is built by identifying key intermediates used across various industries and gathering information on their Routes of synthesis, application areas and Finish products (FP), adding global suppliers to these chemicals completes the database as shown below.



### SmartChem Advantage for Sourcing Professionals & R&D

- Identify sources; expand set of vendors for chemicals of their interest
- Strike deals with cost effective and credible global suppliers
- Understand the worldwide market supplying RMs and intermediates
- Enables buyers to select companies based on their various accreditations (cGMP, WHO , ISO , etc)

### SmartChem Advantage for Business Development Professionals & R&D

- Identify new applications for a given product across various industries
- Identify new customers and new markets
- Identify cross selling opportunities with existing customers
- Explore and evaluate new product opportunities



# SmartChem

## Why SmartChem is Special

- 15 successful years of providing value to customers from 20 countries with over 90% re-subscription rate.
- SmartChem covers molecules from key industries like Pharmaceutical, Agrochemicals, Speciality and Fine chemicals, it also includes under-development molecules from life science industries and raw materials and intermediates used in their manufacturing processes.
- SmartChem is a dynamic database that gets updated daily with new information of chemicals and suppliers and our customers can access this information as it gets updated.
- We take pride in servicing our customers' needs and thrive on providing excellent customer service.
- Through our unique "AfterSales" service we provide a dedicated team of experienced scientists to assist our customers in any data related query.

### Simple and user friendly layout of SmartChem is well appreciated by customers, so the customers speak



From the first day we owned it, SmartChem database became important tool in my daily practice – we found it very helpful for our portfolio management, products selection, alternative synthetic routes exploring, suppliers evaluation etc. Simplicity and faithfulness of the web based version makes the usage simple and very accessible. I wish ROW2 team to continue database development and expansion

Chief Scientific Officer  
Perrigo API Ltd, A subsidiary of Perrigo LLC.



This SmartChem we have used like our master source for data searches and has benefitted in different scenarios to us like we got end use information of our products so we developed new customers thus this enhances our sales revenue and in few cases we have got the information thru chemistry for selecting best route of our manufacturing processes.

Assistant Manager - Product Mgt  
Jubilant Life Sciences Ltd. ASSISTING LIFE SCIENCE



For a quick overview do have a look at SmartChem video on our website

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