

Outsourcing Trends

Strategic "CRAMS" Destination - India

Custom Research And Manufacturing Services - *what are the options and why consider India?*

Web & Audio Conference
Location: Your Computer!

Thursday, June 9th 2005, 9:30am EDT / 13h30 GMT

Hosted by:



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Participants will learn about:

- * Recent Trends in outsourcing & the paradigm shift in thinking.
- * Service providers: Asia, Europe, USA - A comparative analysis.
- * Advantages & Synergies of India and China.
- * Available Technologies in India through specific examples.
- * Classes of intermediates India can offer.
- * Insightful details on regulatory policies and legal aspects in India.

ROW2 Technologies, Inc. presents a 1-hour web conference aimed at providing valuable information that industry professionals can use in their every day work. This topic was chosen from various survey suggestions collected from Europe & USA.

This session, lead by renowned scientist **Dr. C. Prabhakar, Head of Strategic Planning - API division of Dr. Reddy's Laboratories Ltd**, will focus on the **pharmaceutical industry and the recent trends and challenges in outsourcing**. Dr. Prabhakar will compare outsourcing markets, highlight opportunities and challenges of working with India and share key information about India's Custom Research And Manufacturing Services (CRAMS).

Speaker Biography: *Dr. C. Prabhakar, a Ph.D in synthetic organic chemistry, has also obtained an Executive MBA in Marketing. He began his career with Lupin Laboratories ltd. and went on to hold scientific positions at DRL before he took over as Head of Business Development function for the Asia-Pacific region in its Custom Pharmaceutical Services Business Unit. He has participated in several forums delivering lectures both on scientific and business related topics. He has co-authored around 30 publications in international journals and is a co-inventor of around 110 national and international patents.*

DRL is amongst the top three Indian pharmaceutical companies with its presence in more than 60 countries. Their competencies cover the entire pharmaceutical value chain.

REGISTRATION INFORMATION

- * **Cost: FREE!**
- * Please RSVP by emailing us the following contact information at marketing@row2technologies.com or faxing this form to +91.22.5691.0510/0511.
- * **ATTENDEE REGISTRATION** (Please Print Clearly. ALL fields required)

Name _____ Company _____

Title _____

Phone _____ Country _____

Email Address (required to receive web seminar login information.) _____

Who should attend?

- * Head of Process Research
- * Head of Supply Chain / Procurement
- * Strategic Alliances Group
- * Process Chemists
- * Biotech Directors