



SmartChem

A knowledge tool that drives business expansion

SmartChem is an online knowledge base adding value to Sourcing, Business Development and R&D Professionals from the Life Science and Chemical Industries. It provides information on Raw Materials (RMs), Intermediates and End Products (EPs) made globally that includes:

- Details on industries and products consuming RMs/Intermediates
- Worldwide potential customers
- Global suppliers with their DMF*/ VMF*, CEP* status, contact information, their product lists and other important details
- Details on RMs consumed in intermediates and EPs through various synthetic routes
- Literature Information and details of Innovators / Developers
- RapidFire tool that allows quick selection and rapid communication with short listed companies
- REACH Corner that provides key information on REACH Pre-registered, High Concern and Prioritized substances

"SmartChem has allowed me and my colleagues to target specific companies & identify new worldwide opportunities to grow our business. It has also helped increase the effectiveness of my prospecting visits. I would not hesitate to recommend the product to others involved in business development activities."

- Business Development Manager, Leading Pharmaceutical Company, Germany

Sourcing professionals use SmartChem to:

- Identify sources, expand set of vendors for chemicals of their interest
- Strike deals with cost effective and credible global suppliers
- Use the chemistry information to negotiate better prices
- Understand the worldwide market supplying RMs and intermediates

Business development professionals use SmartChem to:

- Identify new applications for a given product across various industries
- Identify new customers and new markets
- Identify cross selling opportunities with existing customers
- Explore and evaluate new product opportunities

SmartChem is customized to the company's specific needs:

A unique and interactive **after-sales service** ensures that SmartChem is kept updated with the chemicals of your specific business interest.

SmartChem is developed and continuously enhanced by a team of scientists with extensive experience in the chemical industry.

SmartChem availability and access:

SmartChem is available on our website www.row2technologies.com

"SmartChem helps me tremendously in my work by allowing me to understand the chemical market around difficult molecules. It's a valuable sourcing tool I often recommend to other industry professionals."

- Sourcing & Materials Mgr, One of the leading pharmaceutical companies, USA

*Drug Master File, Veterinary Master File, Certificate of Suitability

ROW2 Technologies, Inc.
200 Lanidex Plaza
Parsippany, NJ 07054
Tel +1 973-795-1141
info@row2technologies.com

NEW YORK
MUMBAI