



RouteDesign

Innovative routes for chemical synthesis

RouteDesign is a customized service that provides **Previously Non-Disclosed & Commercially Scalable Route(s)** to a target compound (NCE/Commercial/marketed). These routes arrived at are based on analogies drawn using practical chemistries across various industries.

“ROW2's RouteDesign service has given us many Novel Route ideas for our target molecules. The diverse route ideas recommended in RouteDesign reports also act as excellent stimuli to our own thought process. I must add that ROW2 team is very responsive and follow strict security norms. We are using RouteDesign service satisfactorily for the past 3 years”

- Director Technology, Process R&D Dept, One of the top 10 global pharmaceutical companies, Europe

RouteDesign addresses a company's need for expanding its Intellectual Property in the area of Process Chemistry. In addition, it helps process chemists meet tight project deadlines, select a commercial process early in the development cycle, explore larger and wider set of scalable options, explore licensed compounds and in this process save vital financial and human resources.

Our team of expert scientists develop these routes by leveraging our proprietary software ChemSpire® which contains a knowledgebase of commercially practiced routes and revolutionary search engine that aid our chemists to explore feasible route options quickly. In addition, ROW2 sourcing specialists provide fully validated commercial suppliers for the starting materials for these suggested routes.

RouteDesign helps customers reduce costs of development, manage development risks, thus increasing Return On Investment for the process R&D function.

With RouteDesign, we add value to:

- Top life science companies
- Midsize and small life science companies
- Biotech companies
- Chemical companies
- Custom manufacturing companies
- Virtual companies

“The three-molecule trial was a success. As a matter of fact, we are practicing some of the chemistry from two of the trial RouteDesigns in our laboratories today.”

- Head Science and Technology at a leading chemical company, USA.

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